



## 2023 Sponsorship Levels

**Title Sponsor: \$3,500 →** Logo on all media, acknowledgement on homepage of website, logo prominent on front of jersey\*, acknowledgement at ride with signage and announcements, signage at registration and during rider photos. Includes six (6) free riders.

**Presenting Sponsor: \$2,500 → SOLD** Logo on all media, acknowledgement on website, logo prominent on back of jersey\*, acknowledgement at ride with signage and announcements, signage at registration and during rider photos. Includes four (4) free riders and four free jerseys.

**Opening Ceremony Sponsor/Finish Line Sponsor: \$1,000 →** Acknowledgement on website, logo on jersey\*, acknowledgement at bike ride opening ceremony/finish line as the riders finish the race, acknowledgement at ride with signage. Includes two (2) free riders.

**Hammondsport Turn-Around Sponsor: \$750 →** Acknowledgement on website, signage at the 27-mile turn around/halfway water and mechanical stop, ability to volunteer at the stop to hand out information about company (it's the most popular stop on the ride!), acknowledgement at ride with signage at registration. Includes two (2) free riders.

**Water Stop Sponsor: \$500 →** Acknowledgement on website, signage at randomly assigned water/mechanical stop with the ability to volunteer with the company if the sponsor desires, acknowledgement at ride with signage at registration. Includes two (2) free riders.

**Jersey Logo Sponsor (12 available): \$250 →** Your business's logo will be on every 2023 official Tour de Teddi cycling jersey, logo is due July 1, 2022. Tour de Teddi jerseys are custom made by Louis Garneau the oldest and longest-running custom cycling clothing company in North America.

**Sign Sponsor: \$100 →** Acknowledgement at ride with signage at registration and post race barbeque.

\*Your business's logo will be on every 2023 official Tour de Teddi cycling jerseys. The deadline to submit your company's logo is July 1, 2023.